

Terms and Conditions of Participation

Image Trends (ITI) will:

1. Offer a 10% discount to consumers who purchase ITI products on line at <http://www.imagetrendsinc.com> using the Retail Affiliate Program coupon. There is no time limit on the use of the coupon and the discount applies to all current and future software products offered by Image Trends, Inc.
2. Agree to pay a commission of 15% on the consumer's net purchases (direct online purchases minus the 10% consumer discount) to participating Retail Affiliate Members.
3. Make quarterly payments to the Retail Affiliate when the commission amount reaches the \$100 minimum payment guideline. Any partial payment will be rolled over to the following quarter if less than \$100 in payments are to be paid to the retailer.
4. Provide a detailed report quarterly on the sales to consumers based on the specific Retailer by store location and retail associate coupon code. This report is will assist the retailer in distributing sales incentive rewards.
5. Adhere to our [Privacy Policy](#) with respect to both consumer and retail store and associate information: We strongly respect your right to privacy. When providing Image Trends, Inc. (Image Trends) with your contact or product information. Rest assured that we do not sell or trade this information with anyone. Information we collect from customers and visitors to our website is used to enable us to provide the best possible service and products. We do not provide your information to anyone for third party solicitations.
6. Continue the try before you buy policy, individuals may download a free trial version of our software (it watermarks the image – do not save) from the our Web site www.imagetrendsinc.com
7. Provide secure internet transactions by e-Sellerate® a Digital River® company. E-Sellerate has established a strong reputation as a trusted secure service and participates in the Trust-E group and abides by their privacy and security guidelines.
8. Supply the Retailer with a discount coupon specific to the store location and retail associate.
9. Process all applications in an expedient manner.
10. Send printable promotional materials via Email to the store contact for distribution to the retail associates, along with program instructions.

Photo Retail Affiliate will:

1. Fill out Retail Affiliate Program Registration Application, initial agreement to Terms and Conditions of participation, Sign, Date and submit application.
2. Assign a unique coupon code to each retail location and to each associate, as required.
3. Modify coupon files to indicate retail establishment, store location, phone number and associate name.
4. Customize each coupon file so that a unique store location and associate code are listed. The last four digits need to be unique to allow proper accounting and reporting by Image Trends.
 - a. The first two digits represent that store number.

- b. The last two digits represent the associate number.
- 5. Print out an adequate number of coupons for associates to hand out to customers.
- 6. Encourage associates to demonstrate trial versions in store and to employ suggestive selling techniques to promote sales of ITI software products.
- 7. Encourage associates to report customer issues and problems detected with the Image Trends' offerings.
- 8. Encourage associates to suggest improvements to existing products or requirements for new products to be developed by Image Trends.
- 9. Consider rewarding associates with an incentive program to generate incremental commissions.